## Why sell Online



REA

bidnow.ie The professional property platform.



REA is Ireland's leading property group of Chartered Surveyors with 55 branches throughout the country, comprising over 250 staff working on behalf of clients.

All of our principals and agents are members of The Society of Chartered Surveyors Ireland (SCSI), The Royal Institute of Chartered Surveyors (RICS) or The Institute of Professional Auctioneers and Valuers (IPAV).

REA offers a wide range of professional services to include residential and commercial property sales, valuations and asset management services. This wide range of professional services now also includes the **BidNow Online Sales Platform**.

## Why sell online?

We are changing the way property is sold in order to improve the efficiency and provide transparency and complete confidence in the bidding process and more importantly assisting in bringing the property sale to a successful conclusion.

The entire bidding process is conducted online with the **Sales Contract** together with other **Legal Documents** made available on the **BidNow Online Sales Platform** in order that interested parties solicitors can review same and advise their client accordingly and any prior legal queries can be raised with the vendor's solicitor.

We can now therefore provide our clients with both a fast and efficient and complete online sales solution to include Online Auctions, In Room Auctions and Private Treaty Sales or an amalgamation of same.

## **Key benefits**

- Fully managed and supported online sales platform www.bidnow.ie
- An online bidding platform that allows for greater transparency and efficiency.
- The website is available 365 days and 24/7 across all platforms to include desktop, phone and tablet.
- Professional asset appraisals and valuations
- Supported by a nationwide branch network and experienced local agents.
- Integrates with the agreed advertising and promotion strategy.
- The sales period can be as long or as short as is desired, ensuring full market exposure to an agreed timeline.
- With a competitive AMV set at the beginning of the marketing campaign, the property is well positioned to achieve the best price possible.
- Full market exposure to include brochure, signage, media advertising and placement on various property websites to include rea.ie, daft.ie, myhome.ie, rightmove.co.uk.
- Viewings are attended by appointment or by way of a set number of open viewings with licenced and qualified professionals with local market knowledge.
- Surveys and any legal queries are carried out during the sales process.



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IDAV Institute of Professional Auctioneers & Valuers